



Exhibit B: Product Reference Samples

Disctrict Business Card Template: 1-sided design

Poudre School District

Department Title 1
Department Title 2 (optional)
Address Line
City, State Zip Code

First & Last Name
Title Line

www.psdschools.org
 f PoudreSchoolDistrict
 @PoudreSchools

o. xxx-xxx-xxxx
 c. xxx-xxx-xxxx
 e. xxxxxxx@psdschools.org

Disctrict Business Card Template: 2-sided design

Poudre School District

Department/Building Name
Address Line
City, CO Zip Code

First & Last Name
Title Line

www.psdschools.org

o. xxx-xxx-xxxx
 c. xxx-xxx-xxxx
 e. xxxxxxx@psdschools.org

Poudre School District

f PoudreSchoolDistrict
 @PoudreSchools
 Poudre_School_District

front back

School Business Card Template: 2-sided design

Poudre School District

Bacon Elementary School

5844 South Timberline Road
Fort Collins, CO 80528

First & Last Name
Title

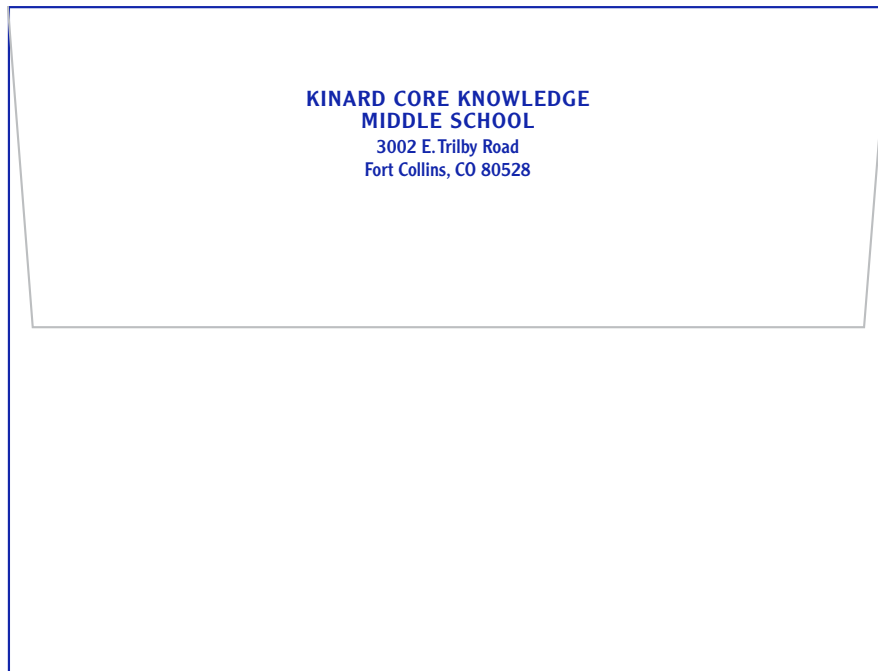
f Bacon-Elementary-School
 @Baconelemfc

o. xxx-xxx-xxxx
 f. xxx-xxx-xxxx
 c. xxx-xxx-xxxx
 e. xxxxxxx@psdschools.org
 bac.psdschools.org

Notecard/Postcard: Cover Art



Notecard Envelope: A2 Sample



PSD District Letterhead



Primary

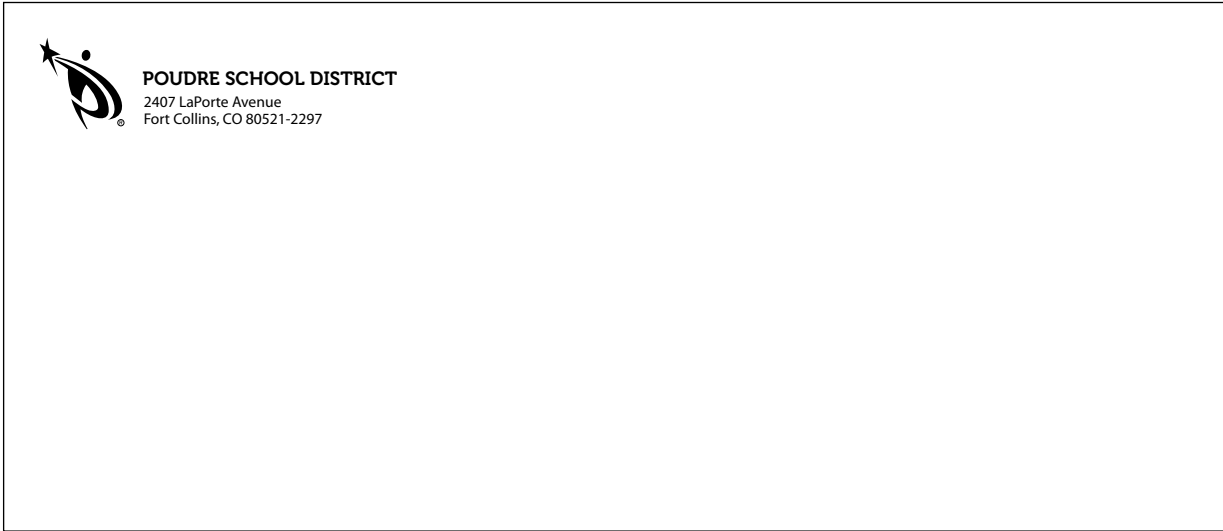


Second Page

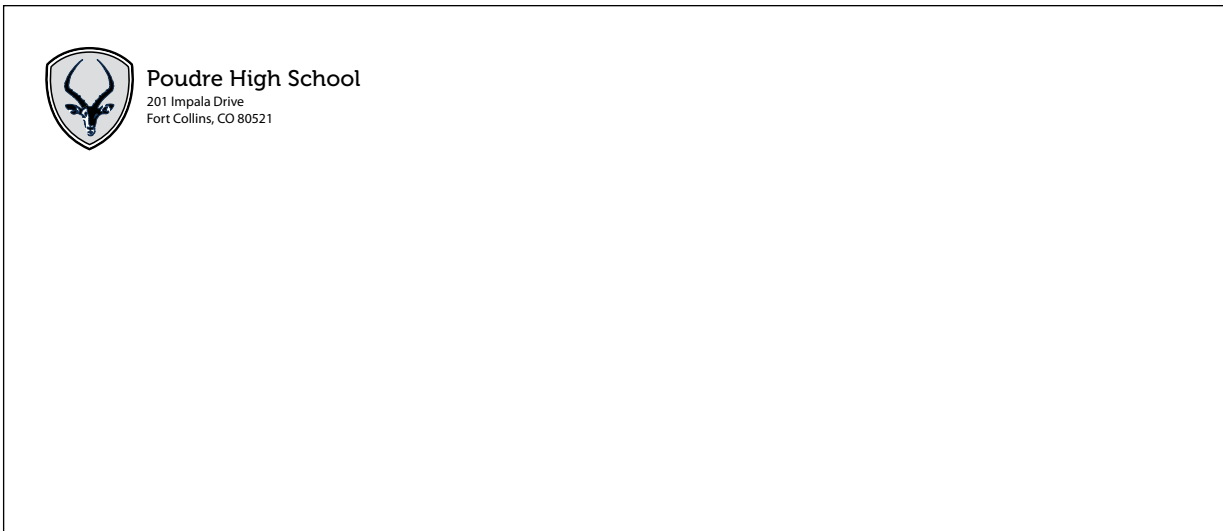
PSD School Letterhead

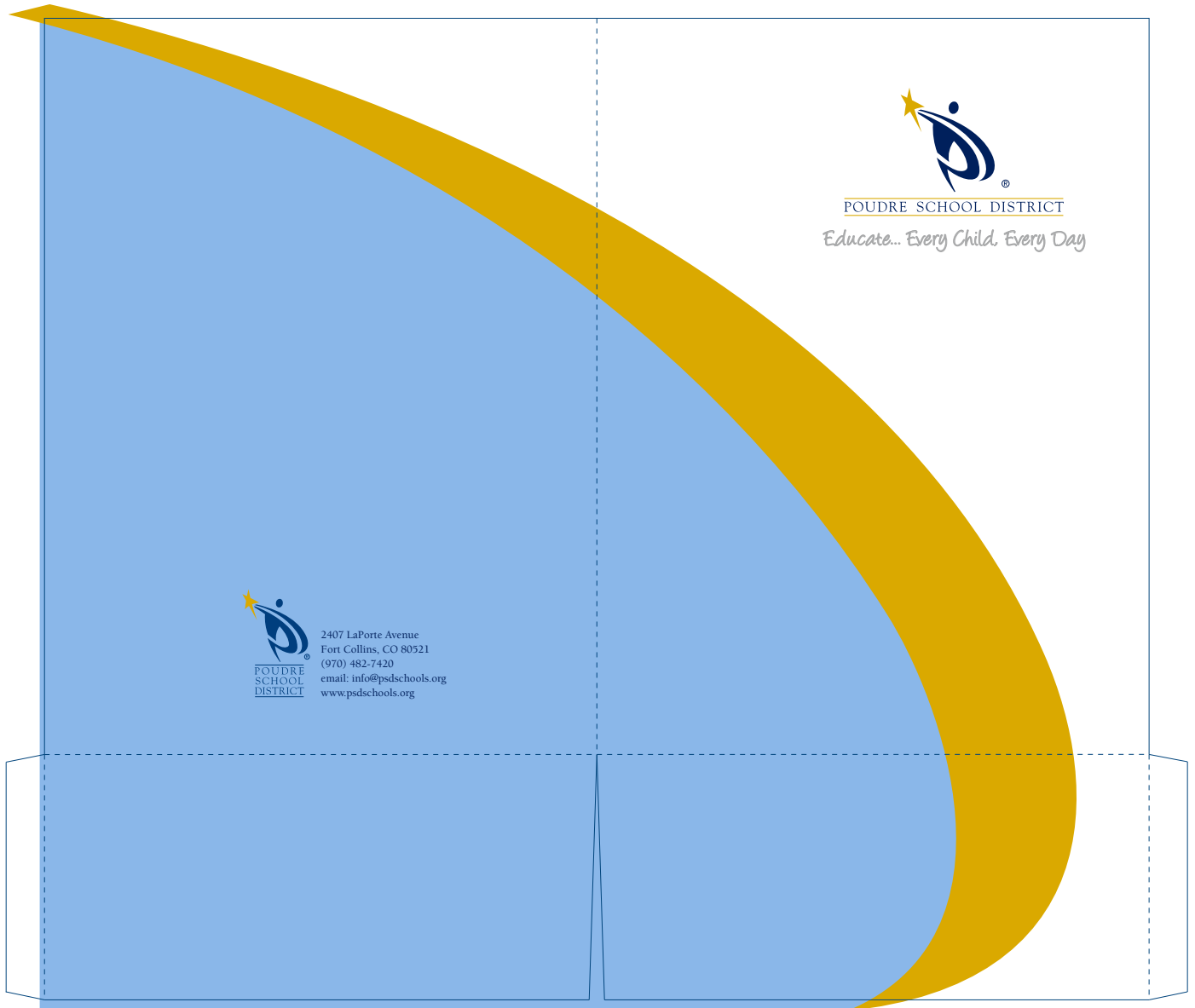


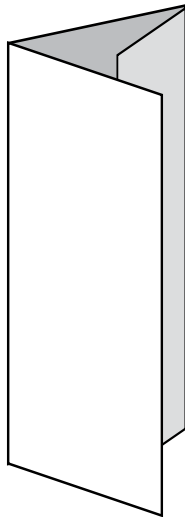
PSD District #10 Envelope




PSD School #10 Envelope







Kinard provides a rigorous, well-balanced curriculum that



Science

- Geology, Oceanography, Astronomy, and Ecology
- Physics, Electricity, Energy, Light, Heat, and Sound
- Chemistry, Genetics, the Human Body, and Weather
- Technical Writing, Experimentation, and Research

Mathematics

- Connected Math, Algebra I and II and Geometry
- Problem Solving and Thinking Strategies
- Technical Writing
- Technology Integration

Technology & Engineering


- Internet Safety
- Research and Data Analysis
- Productivity Tools and Cloud Application
- Geographic Information Systems (GIS)
- Game Programming and Design
- 3D Design and Drawing
- Bridge, Aerospace and Crumple Zone Design
- Electronic Basics
- Hand Tool Safety

Visual Arts

- Drawing and Painting
- Printmaking and Air Brushing
- Clay and 3D Sculpture
- Art History and Literacy
- Photography
- Mixed Media

Performing Arts

- Choir, Orchestra, or Band
- Instrument and Choral Skills
- Music Theory, History, and Literacy
- Concert Performance



ENRICHMENT OPPORTUNITIES

Electives

- Web Design
- Lego Robotics
- Exploring Technology
- Broadcasting
- Science Adventures
- Environmental Science
- Science Olympiad
- Leadership
- Creative Foods and Crafts
- Teaching Assistant

Leadership Programs

- National Junior Honor Society
- Wellness Leadership
- Kinard CARES (8th)
- Global Leadership (8th)
- Where Everyone Belongs (8th)

EXTRACURRICULAR ACTIVITIES

Clubs

- Science Olympiad
- Chinese and German Club
- Chess Club
- Computer Club
- Math Counts
- Yearbook
- Weather and Climate Club
- Debate Club
- Comic Book Club

PSD Athletics

- 6th Grade Cross Country and Track
- 6th Grade Athletics through the City of Fort Collins
- PSD Softball, Football, Tennis, Cross Country, Basketball, Wrestling, Volleyball, Golf and Track

KINARD EXCELLENCE

Governor's Award for Academic Achievement
Received the 2013 John Irwin School of Excellence Award, and have received this prestigious award each year it has been awarded since our inception in 2004.

National Model: Professional Learning Community
Recognized by Solution Tree, Inc. as one of 200 schools in the nation and one of two schools in the state of Colorado as a National Model for a Professional Learning Community at Work.

National Core Knowledge Visitation Site
Selected by the National Core Knowledge Foundation as one of twenty-four schools in the nation to be a model for exemplary implementation of a Core Knowledge sequence.

National Environmental Green Ribbon Award
Awarded by the United States Department of Education Green Ribbon School Award as one of 64 schools in the nation for exemplary efforts to promote better health and ensure environmental education.

State Recognized Music Program
Honored as one of the best music programs in the state of Colorado. Our students have performed at the Colorado Music Educators' Conference four of the last six years, and Kinard has the highest representation of students in the districts' honor band, choir, and orchestra.


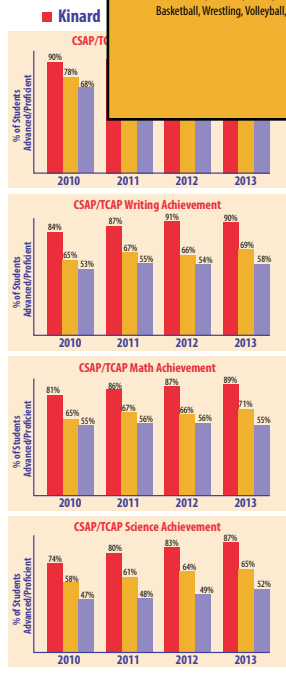
Athletic Championships
PSD champions in softball, football, tennis, cross country, basketball, volleyball, golf, and track.



**Kinard
Core Knowledge
Middle School**

We care and challenge
with character...
Kinard Character.

Principal: Joe Cuddemi
<http://kin.psdschools.org>
 970-488-5400
 3002 East Trilby
 Fort Collins, Colorado 80528

Core Knowledge History

- United States and World Geography
- Ancient Civilizations and Enlightenment
- The French Revolution
- Capitalism, Industrialization, and Immigration
- Urbanization and Reform
- World War I and Russian Revolution
- The New Deal and World War II
- Civil Rights Movement
- American Democracy and The Constitution
- European Colonialism, The Cold War, and The Middle East

World Language

- French or Spanish
- 6th Grade (Application Process)
- Required in 7th and 8th Grades

Physical Education and Health

- Physical, Personal, Social, and Emotional Wellness
- Prevention and Personal Safety
- Sport Education, Research, and Fitness